

How to successfully rent out your vacation property!

Great to see you're interested in Leisure Time! In this whitepaper, we share our top tips for presenting and advertising your accommodation(s) as effectively as possible on our booking portal. Renting out your accommodation for the first time involves a lot of details, so we've gathered the knowledge and advice from our rental experts to help make your accommodation shine on our booking portal.

Let your description spark the imagination

Properly presenting a property begins with a captivating description. It's important to describe your accommodation with a catchy text that sparks the reader's imagination. You want them to visualize themselves enjoying their leisure time in your vacation rental. Focus on the positive aspects of your property, such as location, number of bedrooms, presence of a swimming pool, or large sliding doors leading to a big garden. Avoid too many details and specific items, such as the presence of a third toilet or type of shower, as these are listed in the property features. In short, promote your accommodation, but try to remain objective.

Guidelines for writing a catchy text

Here are some guidelines for writing a catchy text:

- Start with a convincing introduction sentence or slogan that fits your accommodation;
- Describe the location of your accommodation (in relation to a nearby hotspot);
- Give a general description of the property and mention the most important features;
- Conclude by referring back to the introduction sentence;
- Describe the accommodation in approximately 150-200 words.





Link amenities to the correct space

The more and more precise information your (potential) guests get about the accommodation, the better. Because honestly, there's nothing nicer than walking into a vacation rental and recognizing the layout and decor from the website, right? That's why we made it possible to add amenities per room and/or space.

Photograph the rooms as they really are

When taking photos, it's important to show the rooms in one shot, for example, by taking a horizontal picture. Don't take the photos from the doorway; instead, position yourself in a corner and show the space as broadly as possible. Try to find the best angle to make the space look its best. Also, play with the light. Turn on all the lights to create a warmer, more inviting ambience in the photo. Additionally, it's essential to remove all personal and unnecessary items from view, such as dishwashing liquid on the counter, a squeegee in the shower, or an extra blanket in a bedroom. These items create a chaotic image that you want to avoid. One extra detail: close the toilet lid. This looks neater than an open toilet! Finally, we recommend using a camera instead of an (old) mobile phone to take the photos with. There's nothing more pleasant for (potential) guests than seeing high-quality photos!

Need help writing the right text or taking photos? We're here for you!

If you're struggling to write the perfect text or find it difficult to take photos of your vacation rental from the right angles, let us know. Our Support Team is always ready to assist you. We want you to be satisfied with the way your accommodation shines on Leisure Time!

We hope these tips have helped you showcasing your accommodation online as best as possible!

